











- 02. Introduction
- 05. Founder's Pen
- **06.** Acknowledgements
- **07.** Commitment
- 08. Forward
- **09.** Purpose
- 10. About Us
- **11.** Footprint
- **12.** Strategic Priorities
- 13. Scholarships
- **14.** Social Empowerment
- 16. Janjaruka Skills Building
- **17.** Tuungane
- **18.** Service
- 19. Pre University Skills Enhancement
- **21.** Inuka







For a long time I battled with the dropout rate of school students in my constituency and the country at large. I believe that Kenya's diversity is one of our greatest strengths. It leads to a dynamic and vibrant society that is fuelled by a constant exchange of ideas. Within our diverse nation, we must be united. United under the same dream of building a better Kenya. When we stand united, we stand stronger.

Through The Kenyatta Trust we can achieve our vision of transforming lives with infinite possibilities and opportunities for all our scholars.

As I have severally said I stand alongside the scholars of The Kenyatta Trust, placing my belief with theirs, and saying I too still believe in the promise of a better Kenya.

I know that this promise will come to pass when we rise together, voice our collective vision, live and work alongside one another in order to build this nation on the strong foundation of unity for our future prosperity.

The opportunities awarded to our scholars are endless and my pledge is to continuously support and uplift the lives of all our scholars, one family at a time.

H.E. President Uhuru Kenyatta Founder



Acknowledgement



I wish to thank our mentors, who have graciously lent their expertise and support in the development of this Trust. They have continued to support us with their participation in various activities contributing time, skills and resources.

I recognize The Kenyatta Trust scholars who continue to enjoy the benefits of all our programs, and for their continuous hard work in their various schools. I acknowledge all our partners for their continued, never ending support.

I also thank my team for the timeless contributions that they have provided as well as their wisdom and oversight in ensuring that The Kenyatta Trusts' scholars are provided with the right combination of education, mentorship and support throughout The Trusts' programs.

Ms. Nyokabi Kenyatta Director



After completing my degree in International Relations & Politics, I found myself constantly being led by a desire to see that Kenyan children continue to receive quality education after completing primary school. As a director of The Kenyatta Trust, I have committed to transforming the lives of the scholars not only through education but through social empowerment, skills building and mentorship.

Through The Kenyatta Trust we raise leaders who are not only equipped with the academic know-how but are well rounded in all aspects of life. It is my hope that we are able to raise a generation of leaders who inspire others not only with their words but by their everyday actions. We strive to ensure that our core values; service, leadership, integrity, justice and peace become part of our scholars DNA and in turn they will eventually teach the importance of these values to their own families and communities in which they live, when the time comes.

We continue to provide support to these young leaders because we know that every individual that forms The Kenyatta Trust family will not only positively impact our society but will have a story to share with their own children. A story of hope, possibility and change.

Most importantly we know that when we speak of the promise that is a better Kenya our scholars will have helped form part of this vision.

Ms. Ngina Kenyatta Director





When we started this journey, we wanted to ensure that bright children from economically disadvantaged backgrounds had access to both secondary and tertiary education. At our core remained our vision to use education as a gateway through which lives were transformed, not just the lives of our beneficiaries but of their families and their communities at large. Therefore, in order to attain our vision, we had to go beyond the traditional view of education as classroom learning and instead adopt a more holistic approach.

We began by asking ourselves what kind of young men and women were we trying to raise? What kind of Kenyans would bring about positive change in this country? How then would this positive transformation trickle down into the different communities? It was in answering these questions that we unearthed what we refer to as our "raison d'etré," simply put, our purpose.

The Janjaruka Camps were created to inform and ingrain our values into the DNA of our scholars. The County-to County program aims to develop a sense of patriotism and develop a strong national identity in our scholars. Through our lnuka program we empower the families and communities of our scholars. Lastly to ensure the trickle-down effect is felt, the Tuungane Mentorship program connects our scholars with outstanding Kenyans who have made a mark in their various fields, and in turn our older scholars become peer-mentors to those still in secondary school.

I can confidently say that what began as our Founders hope has now become a collective vision of transforming lives, through education, one family at a time.

Ms. Mwende Mbevi Executive Director



MISSION

To educate disadvantaged youth in academic, moral, spiritual, social, economic and life skills through the provision of financial aid in the form of continued scholarships and mentorships.

GOAL

To transform the lives of young men and women in Kenya as well as to economically empower the communities from which they originate.

VISION

To transform lives through education one family at a time.

VALUES

Service, Leadership, Integrity, Justice and Peace.



Scholars visit to State House during one of our Janjaruka Camps



Scholars celebrating after winning a team building competition



Inuka program beneficiary feeding her flock of chicken



Director Ms. Nyokabi Kenyatta giving advice to scholars during camp



The Kenyatta Trust has carved out a unique niche in terms of focusing on the transformation of the lives of underprivileged communities in Kenya through a combination of education, mentorship, counseling, community service and economic empowerment.

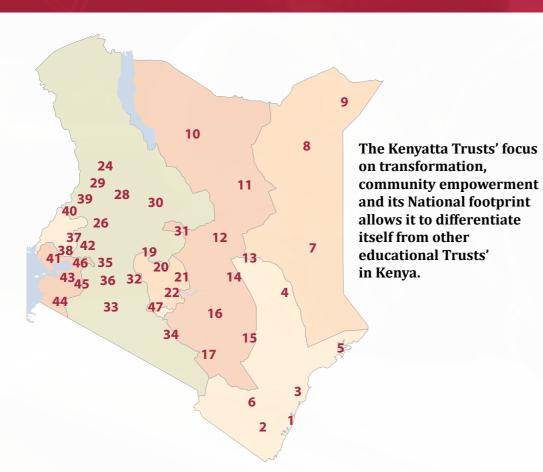
The "Transformation" dimension of The Kenyatta Trust manifests itself primarily on the organization's focus on the following activities:

 Funding of education for under privileged students who have achieved a "B" average school grade.

- Programs that provide students with exposure that enables them to engage in activities that will transform them into value driven citizens.
- Ongoing annual leadership camps, career seminars and life skills training.
- Providing counseling services and mentorship to its scholars.
- Coordinating compulsory community service by scholars.

Director Ms. Nyokabi Kenyatta talking to students about The Trusts' values

Footprint



THE KENYATTA TRUSTS' BENEFICIARIES COME FROM ALL THE 47 COUNTIES IN THE REPUBLIC OF KENYA.

COAST PROVINCE

- 1. Mombasa County
- 2. Kwale County
- 3. Kilifi County
- 4. Tana River County
- 5. Lamu County
- 6. Taita-Taveta County

NORTH EASTERN PROVINCE

- 7. Garissa County
- 3. Wajir County
- 9. Mandera County

EASTERN PROVINCE

- 10. Marsabit County
- 11. Isiolo County
- Meru County
- 13. Tharaka-Nithi County
- 14. Embu County
- 15. Kitui County
- 16. Machakos County
- 17. Makueni County

CENTRAL PROVINCE

- 18. Nyandarua County
- 19. Nyeri County
- 20. Kirinyaga County
- 21. Murang'a County
- 22. Kiambu County

RIFT VALLEY PROVINCE

- 23. Turkana County
- 24. West Pokot County
- 25. Samburu County
- 26. Trans Nzoia County
- 27. Uasin Gishu County
- 28. Elgeyo-Marakwet County
- 29. Nandi County
- 30. Baringo County
- 31. Laikipia County
- 32. Nakuru County
- 33. Narok County
- 34. Kajiado County
- 35. Kericho County
- 36. Bomet County

WESTERN PROVINCE

- 37. Kakamega County
- 38. Vihiga County
- 39. Bungoma County
- 40. Busia County

NYANZA PROVINCE

- 41. Siaya County
- 42. Kisumu County
- 43. Homa Bay County
- 44. Migori County
- 45. Kisii County
- 46. Nyamira County

NAIROBI PROVINCE

47. Nairobi County

Strategic Priorities



SCHOLARSHIPS

Scale our scholarships offered to impact many more disadvantaged children and youth.



Fund leadership and life skills training programs for 'The Kenyatta Trusts' scholars.





SERVICE

Provide channels through which The Trusts' scholars learn to serve Kenya.

SOCIAL EMPOWERMENT

Build partnerships with local organizations, and provide opportunities for scholars to engage in Community Service, County to County and Inuka programs.



Scholarships



Our Director Ms. Nyokabi Kenyatta (Seated Right) and Ms. Mwende Mbevi (Standing 2nd from the right) and other Kenyatta Trust officials receiving Joy Wanja Nyagah, a scholar from Embu County into The Trust.

The Kenyatta Trust sponsors its scholars in high school through to university and colleges in Kenya. His Excellency President Uhuru Kenyatta, patron of The Trust has done this solely out of his own financial strength. We are now opening up to the possibility of reaching out to funding partners so as to scale up the number of scholars and our programs.



Christopher Ekuwam with his mother from Turkana County when he was officially welcomed into The Kenyatta Trust.

"Many people may think that, now there is uhuru, now I see the sun of freedom shining, richness will pour down like manna from Heaven. I tell you, there will be nothing from Heaven. We must all work hard, with our hands, to save ourselves from poverty, ignorance and disease."

Mzee Jomo Kenyatta (Founding father of our nation)

Social Empowerment



Counselling

The Kenyatta Trusts' career guidance and counseling program ensures that the scholars gain skills to help them handle life's challenges, become self-motivated, well prepared and socially balanced to take on leadership roles in future.

County to County

Scholars are afforded the opportunity through this exchange program to live with and help families from different communities that they visit once a year. The students get a chance to understand more about other communities and the diversity of our cultures in Kenya.

Home Visits

The home visits allow The Trust officials to gain a better understanding of the beneficiary's family needs as well as create a rapport to aid change. The Trust holds 3 group meetings a year with parents/guardians, students and also carries out a survey of the homes and neighborhoods in order to ascertain how we can empower them and the communities from which they come from.







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Janjaruka - Skills Building





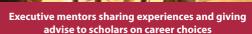
Since inception, we have seen the need to increase the interaction among the scholars and to expose them to different skills and experiences. We started off with one annual camp, but as the number of scholars has grown, we are now running three anual camps to meet the needs of the scholars.

Every year, The Kenyatta Trust holds six-day camps for our scholars. Now dubbed The Janjaruka Camps, our aim is to bring the scholars together in a common environment in order to instill our values and "The Kenyatta Trust way of life".

Having a population from the whole country, it is crucial for The Trust to help our scholars be able to tackle issues that plague our society like tribalism and corruption. The scholars are exposed to different speakers talking on various topics all geared at training them in 'The Kenyatta Trust way'.

Tuungane - Mentorship





Tuungane Mentorship Program

The Tuungane Executive Mentorship Program seeks to pair mentors with scholars in college or university. In the spirit of our national anthem that says "Tuungane mikono pamoja kazini..." we believe that in holding the hand of a young person and helping them determine and attain their goals, we are able to reach new heights together.







Community Service

We require all our scholars to participate in a form of community service for a minimum of 200 hours a year.

The community service includes but is not limited to conservation work, cleaning up graffiti, working with a charity, mosque, church or health care facility.

Community Service helps our scholars reflect on the difference they are making in society, and gaining a greater understanding of their roles in their villages. We help our scholars see the impact of their contributions towards those in need, and they are also exposed to different kinds of people, environments and situations.

Our scholars have found that giving of themselves to the public good, results in a more fulfilled view of self and purpose.

Kenyatta Trust

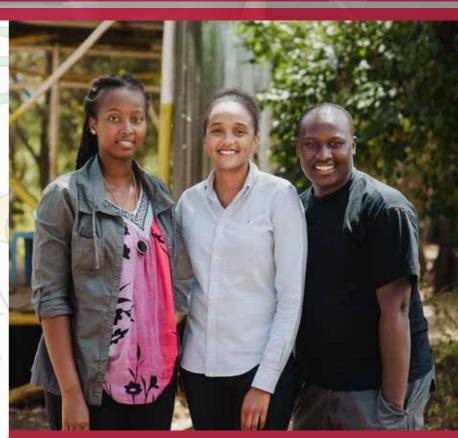
Pre-University Skills Enhancement

We offer IT, Counseling and soft skills training for the scholars who have graduated from high school as they wait to be enrolled into institutions of higher learning.

Knowing that our scholars posses the skills needed to utilize computer technology builds their self-esteem and encourages them to continue learning and bettering themselves.

Scholars who understand the workings of an online world will be able to collaborate with their peers on school projects. This skill will also serve them well when they enter the workplace.





Director Ms. Ngina Kenyatta with two of our University scholars Faith Kagia and Daniel Owira,





Inuka - Economic Empowerment



Inuka - Economic Empowerment (Continued)





The program is based on what has become known as the "Four E's" Empowerment framework. The Four E's framework is comprised of 4 stages; Engage, Embolden, Expand and Export.

Engage

As the Kenyatta Trust we visit the homes of our scholar's parent/guardian and engage with them and members of their community in a bid to better know each of them as individuals and identify the challenges they face on a daily basis.

Embolden

Through these conversations we are able to encourage the community members to register self-help groups and together begin income-generating projects. As the Kenyatta Trust we then tailor our capacity building and financial trainings to meet the needs of the groups.

Expand

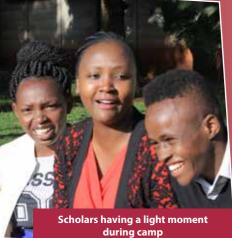
Once the income generating projects have begun and are starting to bear fruit we offer an interest-free loan per project in order to ensure the project expands and the groups are able to increase their profits.

Export

As the Inuka groups grow, members are encouraged to share the knowledge and expertise gained with other members of their community.



















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